PPC (Pay-Per-Click) Advertising

Monthly Investment
$349.00-$2,495.00+/Month



GET INSTANT VISIBILITY. DRIVE LOCAL TRAFFIC. MAXIMIZE ROI.

CORE SERVICES INCLUDED

Campaign Setup & Strategy

- Higher Google Maps rankings
- Increased local search visibility
- More website traffic from your area

Ad Creation & Testing

- Compelling ad copy with local focus
- Ad extensions (location, call, sitelink, callout, promos, etc.)
- A/B testing for continuous improvement
- Mobile-optimized ad variations

Advanced Targeting

- Geographic targeting with custom radiuses
- Demographic and interest-based audiences
- Remarketing campaigns for website visitors
- Competitor audience targeting

Bid Management & Optimization

- Bid adjustments based on performance
- Automated bidding strategy implementation when appropriate
- Budget allocation across campaigns
- Cost-per-click optimization

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MODERN PPC ADVANTAGES

AI-Powered Optimization

- Google's Smart Bidding strategies
- Performance Max campaigns for maximum reach (when appropriate), Responsive search ads with dynamic content

Real-Time Performance Dashboard

- Up-to-date campaign metrics and spend tracking
- Conversion tracking and ROI analysis
- Keyword performance insights
- Competitor positioning data

WHAT YOU'LL SEE

- Immediate SERP visibility
- Increased local leads and phone calls
- Detailed ROI tracking and reporting
- Ongoing optimized campaign for efficiency
- Consistent local market presence

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Google Local Service Ads Management

SHOWCASE YOUR BUSINESS. PAY PER VERIFIED LEAD.

- Business Bio setup
- Bidding & Budget Optimization
- Service location Setup
- Job Type optimization
- Lead quality monitoring

PPC Pricing Tiers

$349/month

- For businesses spending up to $1,000/month on any combination of Google Ads and LSAs

$625/month

- For businesses spending up to $2,500/month on any combination of Google Ads and LSAs

$1,395/month

- For businesses spending between $2,501 - $7,500/month on any combination of Google Ads and LSAs

$2,495/month

- For businesses spending more than $7,501/month (up to $20,000/month) on any combination of Google Ads and LSAs

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By investing in a true partnership, we are all committed to the same goal:

INCREASED SALES FOR YOU

Explore Website Template

https://growth.go2partners.com/clopay-sample-sites

We have several packages to choose from.

+ Subscription based model based on our current templates that just includes the Website Package.
    - The pricing is $199.00/month plus a $599.00 one-time setup fee
+ Subscription based model based on our current templates that includes a new website and our SEO (Search Engine Optimization) package
    - The pricing is $750.00/month plus a $799.00 one-time setup fee
+ Custom Packages
+ Digital Marketing Packages
    - PPC Pricing Only (Paid Per Click Advertising)
        - The pricing is only for the management fee. This does not include the ad spend. The client is responsible for paying Google directly for the total per month ad spend. The pricing ranges between $349.00-$2,495.00+/month based on the total ad spend.

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